

GIL 2009: Asia Pacific Growth, Innovation and Leadership

A Frost & Sullivan Global Congress on Corporate Growth

MONDAY, OCTOBER 12 2009 - PRE-EVENT NETWORKING EVENING

Bring plenty of business cards, relax, meet and greet during this networking evening devoted to making new contacts and new friends.

- 6:00pm** Pre-Registration & Networking Reception
- 7:00pm** Introduction, Cultural program & Dinner
- 7:30pm** Event Preview and Highlights
- 8:15pm** Speaker Orientation Meeting

TUESDAY, OCTOBER 13 2009 - GENERAL SESSION

- 8:00am** Registration, Refreshments and Exhibition
- 9:00am** Opening Ceremony
- 9:05am** Welcome Remarks: Strategic Partner
- 9:15am** Opening Address: Guest Of Honor
- 9:30am** **KEYNOTE: THE CEO'S PERSPECTIVE ON GROWTH: A 360 Degree View To Navigate Turbulent Economic Times**
David Frigstad, Chairman, Frost & Sullivan, USA
- 10:00am** **ASK THE EXPERTS! KEYNOTE PANEL DISCUSSION: Smart Strategies To 'Buck The Trend' In Uncertain Times**
Economic cycles have always been there. Yet most businesses seem to be unprepared in meeting these upturns and downturns. Is it time to move beyond conventional approaches?
- 11:00am** Networking and Refreshment break
- 11:30am** **SUCCESS STORY: Sustaining Growth In Difficult Economic Times**
How a smart company has shown innovative means to not only sustain, but find avenues of growth in this difficult economic environment. A successful leader shares his secrets and strategies.
- 11:55am** **EXECUTIVE INSIGHT: "Business Model Innovation"**
Business model innovations have reshaped entire industries. Despite this, only 10% of innovation investment at 'global' companies is focused on developing new business models. Recently however, majority of the corporate executives have begun to believe that business model innovation will become even more important for success than product or service innovation. In these tough economic times, some CEOs are already looking to business model innovation to address permanent shifts in their market landscapes.
- 12:20pm** **'CEO' - INTERACTIVE PANEL DISCUSSION: Will Your Company Be Here in 2020?**
Change brings risk and opportunity. Sustainability and Continuity of business is essential for the long term success of any organization. Is your company really ready? Organizations must prepare and succeed in the long haul. Strategies for success in the rapidly evolving and changing dynamics of business.
- 1:05pm** **FOOD FOR THOUGHT: Networking Luncheon, Featuring Thought Leader Hosted Industry Discussions**
Frost & Sullivan and industry thought leaders host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts.
- 2:15pm** **EXECUTIVE INSIGHT: Leadership challenge – Maintaining Executive Excellence**
The burden of demonstrating continued success towards stake holders puts immense pressure on business leaders. The need for executive excellence has never been felt more.
- 2:40pm** **SUCCESS STORY: "Transformational Leadership"**
Insights on how seemingly impossible task can be achieved by sheer drive, innovation and perseverance. An inspiring success story.
- 3:00pm** Networking and Refreshment Break

* Speaker line -up and program are correct at the time of printing. They are subjected to change without prior notice. *

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TUESDAY, OCTOBER 13 2009 - GENERAL SESSION (CONTINUE)

CONCURRENT LINE OF BUSINESS TRACKS:

Interactive Breakout Sessions: Create, Communicate & Connect.

Participant-driven discussions focusing on your key challenges and concerns. Choose one of the following:

3:30pm –
5:15pm

Track 1: MERGERS, ACQUISITIONS & STRATEGIC ALLIANCES

Creating Value with a
Smart M&A Growth
Strategy

Track 2: BLUE OCEAN STRATEGY

Building a Powerful
Innovation Portfolio

Track 3: EMERGING MARKET OPPORTUNITIES

Eye on Emerging Growth
Economies

Track 4: SALES & MARKETING

Communicating your value
proposition to drive
business opportunities

TUESDAY, OCTOBER 13 2009 - GENERAL SESSION - GROWTH EXCELLENCE AWARDS

6:45pm NETWORKING COCKTAIL

Join us for a little C & C – conversation and cocktails. Relax, meet a few people, and connect with industry peers and friends. Bring plenty of business cards and be prepared to make new contacts and new friends!

7:45pm 2009 GROWTH EXCELLENCE AWARDS BANQUET

Join us in celebrating innovation and leadership as Frost & Sullivan presents these prestigious awards recognized by industry leaders, the investment community and the media at our Annual Growth Excellence Awards Reception and Banquet.

Dress Code : Business Suit

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WEDNESDAY, OCTOBER 14 2009 - GENERAL SESSION

8:00am Registration, Refreshments and Exhibition

CONCURRENT INDUSTRY TRACKS:

Frost & Sullivan Experts across key Industry verticals guide you through this unique interactive session. Specific industry tracks afford you the opportunity to collaborate with your industry's peers, your key management team and Frost & Sullivan Growth Consultants/Analysts to brainstorm how to effectively capitalize on growth opportunities.

Aerospace & Defence (A & D)	Transportation & Logistics (T & L)	Chemicals Materials & Food (CMF)	Energy & Environment (E & E)	Healthcare (HC)	Information & Communication Technologies (ICT)	Security
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9:00am Ice breaker, Welcome and Introduction

9:15am **EXECUTIVE BULLETIN: Laying A Foundation For The CEO 360 Degree Perspective**

10:00am **KEY NOTE ADDRESS: Growth Success Story**

See how one company successfully applied the customer perspective to drive growth - the initiative, the lessons, the best practices, and the outcome

10:45am **Networking and Refreshment break**

11:15am **INTERACTIVE: Roundtable Discussion**

Seizing your Industry's top three growth opportunities. Identify new profit streams.

12:00pm **INTERACTIVE: Ask The Experts Panel**

Meeting your Industry's top three Competitive challenges

12:45pm **FOOD FOR THOUGHT: Networking Luncheon**

2:00pm **EXPERT PANEL DISCUSSION: Technology Sector of the Future**

Tapping the growth Potential in Technology Convergence: New Applications. New Markets

WEDNESDAY, OCTOBER 14 2009 - GENERAL SESSION - THE ECONOMIC SUMMIT

3:00pm **EXECUTIVE INSIGHT: Eye on the Economy**

After one of the strongest economic growth cycle lasting almost 5 years, the economy is now in the grips of the worst downturn. Our chief economist looks at the future scenarios and what it means for your business.

3:45pm **Networking and Refreshment Break**

4:15pm **ECONOMIC SUMMIT KEYNOTE PANEL: Can Asia Really Save The World?**

Does the future lie with Asia? Concluding session to provide key tips and guides to CEO's & their 'growth teams' in APAC on how they can play their role in reshaping the world economy, & realise their mission for global leadership

5:00pm **CONCLUDING KEYNOTE: CEO SPEAK**

5:30pm **EXECUTIVE CONGRESS CONCLUDES**

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THE GLOBAL GREEN REVOLUTION 2009

Driving Growth Through Sustainable Technology & Innovation
A Frost & Sullivan Executive MindXchange

October 15, 2009* | Kuala Lumpur*

*Date & Venue subject to change

THURSDAY, OCTOBER 15 2009 - GENERAL SESSION

New this year in Asia Pacific, we bring you insight to ride the crest of the very real sustainable technology wave.

Our one-day Global Executive Symposium, **“THE GLOBAL GREEN REVOLUTION 2009: DRIVING GROWTH THROUGH SUSTAINABLE TECHNOLOGY & INNOVATION”** delivers smart strategies for seizing new opportunities for revenue and customer loyalty in a global green economy. Leading corporations are laying down mandates to deliver sustainable solutions that meet the groundswell of global consumer needs and demands.

This interactive event features keynotes, live interviews, success stories, roundtables, and interactive sessions on key strategic issues to ensure you do not miss out on real market opportunity for sustainable technology innovation.

The Executive MindXchange is capped by a celebration of today's true sustainable technology leaders, cross-industry, at our 2009 Green Excellence Awards Reception and Banquet.

Dress Code: Business Casuals

- 8:00am** **REGISTRATION, REFRESHMENTS AND EXHIBITION**
- 9:00am** **OPENING CEREMONY**
- 9:05am** **WELCOME REMARKS**
- 9:15am** **OPENING ADDRESS : Guest Of Honor**
- 9:30am** **KEYNOTE: Integrating Green Environmental Strategy Into Your Growth Plans**
- 10:00am** **EXECUTIVE BULLETIN: Policy As An Enabler For Green Economy – Current Imperatives And Future Directions**
- 10:20am** **EXECUTIVE INSIGHT: Sustaining The Green Momentum In An Economic Downturn**
- 10:40am** **NETWORKING & REFRESHMENT BREAK**
- 11:10am** **ASK THE EXPERTS! PANEL DISCUSSION**
- 11:55am** **SUSTAINABLE INNOVATION TECHNOLOGY SUCCESS STORY**
- 12:15pm** **INTERACTIVE ROUND TABLE DISCUSSION: Leveraging Your Existing Business Model To Adapt To The Green Marketplace**
- 1:00pm** **FOOD FOR THOUGHT: Networking Luncheon, Featuring Thought Leader Hosted Industry Discussions**
Frost & Sullivan and industry thought leaders host a menu of luncheon discussions on pertinent industry issues. Dine and dish with industry experts.
- 2:15pm** **EXECUTIVE INSIGHT: Can Green Be A True Competitive Edge?**
- 2:40pm** **MOVER & SHAKER Live! Interview with a Sustainable Technology Leader**
- 3:10pm** **NETWORKING AND REFRESHMENT BREAK**

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Track 1:
GREEN IT

Track 2:
GREEN ENERGY

Track 3:
**GREEN LOGISTICS &
TRANSPORTATION**

THURSDAY, OCTOBER 15 2009 - GENERAL SESSION – GREEN EXCELLENCE AWARDS

5:45pm **NETWORKING COCKTAIL**

Join us for a little C & C – conversation and cocktails. Relax, meet a few people, and connect with industry peers and friends. Bring plenty of business cards and be prepared to relax and make new contacts and new friends!

6:30pm **2009 “GREEN” EXCELLENCE AWARDS BANQUET**

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